



Lima | Perú

Brand Activation

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# Individual Sponsorship

# Sponsorship Packages



ÍTEM	DESCRIPTION	PRICE USD
Participant Material	Insertion of logo in event netbook	7000
	Insertion of logo on pens	
	Logo on participant's briefcase	
	Logo on the event website	
	Logo on the event app	
Registration Area	Logo on registration backdrop + counters	5500
	Logo on the event website	
	Pin on registration personnel's clothing	
	Logo on event badges	
	Logo on the event website and app	

# Sponsorship Packages



ÍTEM	DESCRIPTION	PRICE USD
Lunch (1 Sponsor per day)	Banner in lunch room	5500
	Logo on the event website	
	Logo on napkins	
	Prism with company logo as centerpiece table	
	Logo on the event app and welcome video	
Conference room	Logo on the stage banner	9500
	Logo on lounge chair covers	
	Logo on the roll-up at the entrance of the room	
	Logo on the lounge screen during intermissions	
	Logo on the event website and app	

# Sponsorship Packages



ÍTEM	DESCRIPTION	PRICE USD
Lateral Screens – Conference Room	Logo displayed on the event’s side screens during the welcome, speaker introductions, and breaks	7000
	Logo on the event website	
	Logo included in all promotional materials (newsletters and social media assets)	
	Logo featured in the event’s opening video as a sponsor	
	Logo in the event app	
Welcome Arch	Digital logo placement on both columns of the Welcome Arch located at the entrance of the conference hall.	5000
	Logo on the event website	
	Logo featured in the event’s opening video as a sponsor	

# Sponsorship Packages



ÍTEM	DESCRIPTION	PRICE USD
Coffee Breaks a.m - p.m ( 1 sponsor per day)	Insertion of logo on banner next to coffee bars	5000
	Logo on the event website	
	Logo on napkins	
	Logo on coffee bar prisms	
	Logo on the event app	
Advertising banner with hyperlink to your company's website	Publication of a banner ad on the home page of the CT Congress website.  Note: The banner design must be sent by the company, it can be animated or static.	3500

# Sponsorship Packages



ÍTEM	DESCRIPTION	PRICE USD
Closing dinner	Logo on napkin holder	7000
	Standard logo in dining room	
	Logo on the event website	
	Logo in the event program	
	Logo on the welcome video of the event as sponsor	
Welcome backing	Insertion of the logo in the event's welcome backing located at the main entrance of the event.	5000
	Logo on the event website	
	Logo on the event app	
	Logo on the event's welcome video as sponsor	

# Sponsorship Packages



ÍTEM	DESCRIPTION	PRICE USD
Event mobile app	Logo on the header located on the main screen of the CT Congress app; main channel of communication with participants.	7000
	Logo on the event website	
	Logo on all promotional pieces (Newsletters and social media pieces)	
	Logo on the event's welcome video as sponsor	
	Logo on the event app	
Digital Podium **	Logo on the digital stage podium	3000
	Logo on the event website	
	Logo on the event's welcome video as sponsor	

# Sponsorship Packages



The purchase of the conference room sponsorship does not include exclusivity in the projection of logos on the event screens within the room.

\*\* The digital podium is not exclusive to a single company; a maximum of five logos may be included.

- Purchasing the conference room sponsorship grants a 100% discount on the registration of one (1) company participant.
- Purchasing any other sponsorship grants a 50% discount on the registration of one (1) company participant.

ÍTEM	DESCRIPTION	PRICE USD Unit Value
Digital Totems – Trade Exhibition	Logo displayed on one (1) digital totem (180 cm high x 80 cm wide) located at a strategic point within the trade exhibition area.	2000
	Logo on the event website	
	Logo on the event's welcome video as sponsor	
	Logo on the event app	