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FICEM Technical Congress

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September 2026 | Mexico





The most important technical event for the cement industry in Latin America and the Caribbean, where the main stakeholders of the sector come together to share the latest advances, research, technologies, and innovations transforming cement production.

It is the only regional platform dedicated exclusively to the exchange of specialized knowledge, fostering the development of a more competitive and sustainable industry.

Registration fees



Date of payment	Cement Producers (FICEM Members)	Supplier with Booth / Sponsorship Cement Producer (FICEM Non- Members)	Supplier without Booth / Sponsorship	Student*
Until July 31, 2026	USD 1.200	USD 1.500	USD 2.000	USD 300
From August 1 to 27, 2026	USD 1.250	USD 1.600	USD 2.300	USD350
After August 27, 2026	USD 1.450	USD 1.800	USD 2.600	USD 400

*Applies only to undergraduate students.

Exhibition booth fees

(Inside the Commercial Exhibition Hall)



Booth Type	Price	Benefit
Single Booth (closed) 2m x 2m	USD 4.200	50% discount on the registration of one (1) participant
Single Corner Booth (open) 2mx2m	USD 4.400	50% discount on the registration of one (1) participant
Double Booth (closed) 4mx2m	USD 8.200	100% discount on the registration of one (1) participant
Double Corner Booth (open) 4mx2m	USD 8.400	100% discount on the registration of one (1) participant
Triple Booth (closed) 6m x 2m	USD 12.200	100% discount on the registration of two (2) participants
Triple Corner Booth (open) 6m x2m	USD 12.400	100% discount on the registration of two (2) participants



Exhibition booth fees

(Located in the Foyer - if applicable)



Booth Type	Price	Benefit
Single Booth (closed) 2m x 2m	USD 5.200	50% discount on the registration of one (1) participant
Single Corner Booth (open) 2mx2m	USD 5.400	50% discount on the registration of one (1) participant
Double Booth (closed) 4mx2m	USD 9.200	100% discount on the registration of one (1) participant
Double Corner Booth (open) 4mx2m	USD 9.400	100% discount on the registration of one (1) participant
Triple Booth (closed) 6m x 2m	USD 13.200	100% discount on the registration of two (2) participants
Triple Corner Booth (open) 6m x2m	USD 13.400	100% discount on the registration of two (2) participants



Items	Bronze USD3000	Silver USD 5000	Gold USD 7000	Diamond USD 10000
Registrations	1 registration 50% discount	1 registration 50% discount	1 registration 50% discount 1 registration 100% discount	1 registration 50% discount 2 registration 100% discount
Logo with hyperlink on the event website	Fourth level	Third level	Second level	First level
Logo on all event promotional materials	x	x	x	x
Logo on the registration form	Fourth level	Third level	Second level	First level
Logo in the event welcome video		Third level	Second level	First level
Logo as sponsor in the event app			x	x
FICEM social media posts			2 POST	4 POST
Logo displayed on screens during discussion panels (independent slide)			x	x
Logo in registration confirmation email			x	x
Commercial video as sponsor of an academic module (30 seconds – 9 slots available)				x
Sponsored newsletter sent to the entire FICEM database				x

Sponsorships Packages





Sponsorships Packages



ÍTEM	DESCRIPTION	PRICE USD
Participant Materials	Logo insertion in event notebook	8000
	Logo insertion on pens	
	Logo on participant bags	
	Logo on event website	
	Logo in the event app	
Registration Area	Logo on registration backdrop and counters	5500
	Logo on event website	
	Pin on registration staff uniforms	
	Logo on event badges	
	Logo in the event app and welcome video	



Sponsorships Packages



ÍTEM	DESCRIPTION	PRICE USD
Lunch Sponsorship (1 sponsor per day)	Banner in lunch area	6500
	Logo on event website	
	Logo on napkins and Cup Holder	
	Digital totems with the sponsor's logo in the lunch area	
	Logo in the event app and welcome video	
Conference Room	Logo on stage banner	9500
	Logo on chair covers in the conference room	
	Logo on roll-up banner at the entrance of the room	
	Logo displayed on the screen during session breaks	
	Logo on event website, app and welcome video	

Sponsorships Packages



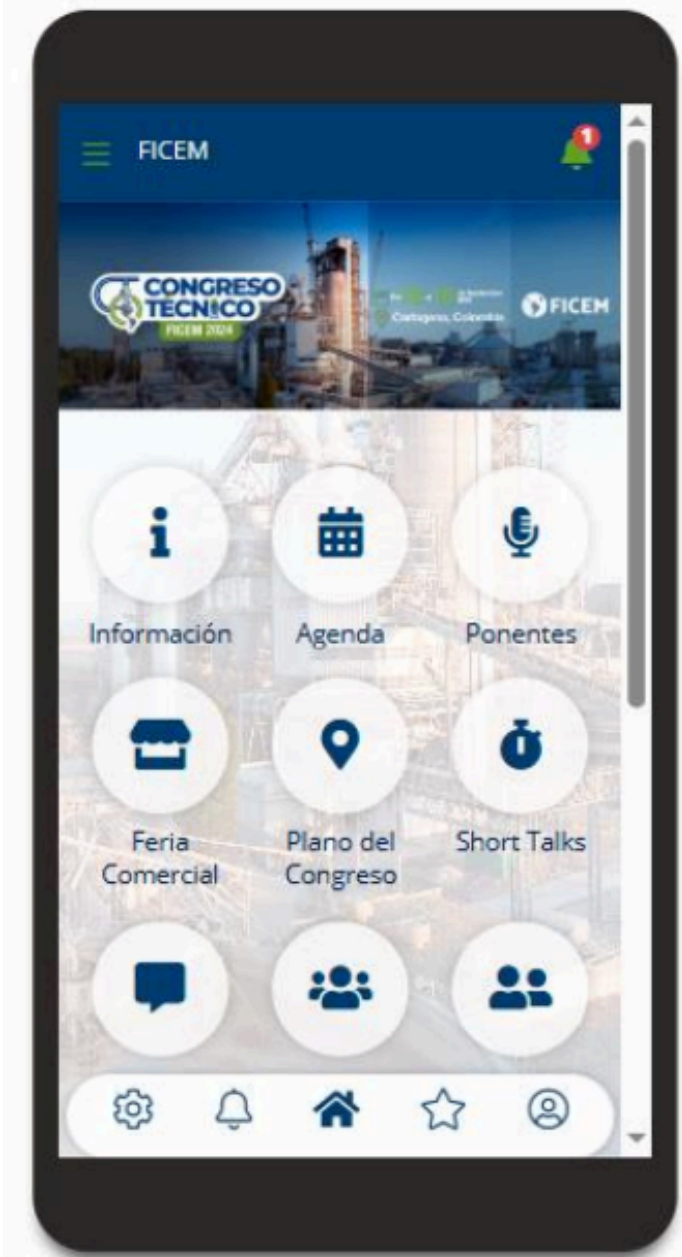
ÍTEM	DESCRIPTION	PRICE USD
Coffee Break Sponsorship (Morning and afternoon – 1 sponsor per day)	Logo on banner near coffee stations	5000
	Logo on event website	
	Logo on napkins	
	Logo on table prisms at coffee stations	
	Logo in the event app	
Advertising Banner with Hyperlink	Advertisement on the homepage of the Technical Congress website Banner design must be provided by the company (static or animated)o	2500

Sponsorships Packages



ÍTEM	DESCRIPTION	PRICE USD
Closing Dinner	Logo on napkins and cup holder	8000
	Standard logo display in the dinner hall	
	Logo on event website	
	Logo in the event program	
	Logo in the event welcome video	
Welcome Backdrop	Logo on the welcome backdrop located at the main entrance of the event	8000
	Logo on event website	
	Logo in the event app	
	Logo in the event welcome video	

Sponsorships Packages



ÍTEM	DESCRIPTION	PRICE USD
Event Mobile App	Logo displayed in the header of the main screen of the event app.	7000
	Logo on event website	
	Logo on promotional materials (newsletters and social media)	
	Logo in the event welcome video	
	Logo in the event app	
Digital Podium**	Logo displayed on one digital totem (180 cm x 80 cm) in a strategic location within the exhibition area	3000
	Logo on event website	
	Logo in the event welcome video	
	Logo in the event app	

Sponsorships Packages

- * The purchase of the conference room sponsorship does not grant exclusivity for logo display on the screens in the conference hall during the event.

** The digital podium is not exclusive to a single company; a maximum of five (5) logos may be displayed.

 - The purchase of the conference room sponsorship grants a 100% discount on the registration fee for one (1) company participant.
 - The purchase of any other sponsorship grants a 50% discount on the registration fee for one (1) company participant.

Terms and conditions apply.

ÍTEM	DESCRIPCIÓN	VALOR USD
Digital Totems – Exhibition Area	Logo displayed on one (1) digital totem, measuring 180 cm high x 80 cm wide, located in a strategic area of the exhibition hall.	2500
	Logo on the event website	
	Logo in the event opening video as sponsor	
	Logo in the event app	